Brands drive business—big business. In the digital world, powerful brands are facing new risks due to the Web’s anonymity, reach, and constant evolution. A comprehensive brand protection strategy addresses these risks and combats loss when someone exploits your brand for their own gain.

Superior Service and Expertise

We’ve built our reputation on dedicated, corporate-focused service with unmatched industry expertise. Our customers choose MarkMonitor for our unique combination of unparalleled expertise, advanced technologies, and extensive industry relationships to preserve marketing investments, revenues, and customer trust. SEE WHAT WE CAN DO FOR YOU.

A World of Risks

- 22% rise in cybersquatting
- 14% of branded search is hijacked
- 156M phishing emails sent daily
- 93% of top brands experience online fraud
- 180B+ mobile apps downloaded per year
- $100B in piracy annually
- $250B annually in online counterfeiting
- 299M registered domains worldwide
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THE MARKMONITOR® ADVANTAGE

Extraordinary Technology. Extensive Coverage. Actionable Intelligence.

- Search: 97% of global search traffic
- Email: More than 300M emails daily
- P2P/file-sharing: More than 10,000 file-sharing sites, and ALL leading P2P networks
- Websites/domains: More than 220M domains
- Social media: Leading social media sites, boards, and blogs
- Marketplaces: 90% coverage of the top 100 most trafficked marketplaces
- Mobile apps: 3M mobile apps

The Brand Protection Leader

MarkMonitor protects the world’s leading brands.

- 8 of the 10 most highly trafficked websites in the world
- More than 50 of The Fortune 100
- More than 43,000 enforcements made daily

Superior Service and Expertise

We’ve built our reputation on dedicated, corporate-focused service with unmatched industry expertise.

- MORE THAN 200 BRAND PROTECTION EXPERTS
- 98% CUSTOMER SATISFACTION RATING
- 24/7 SERVICE
- GLOBAL EXPERTS. LOCAL KNOW-HOW.
- 30 Languages
- Shanghai-based team

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