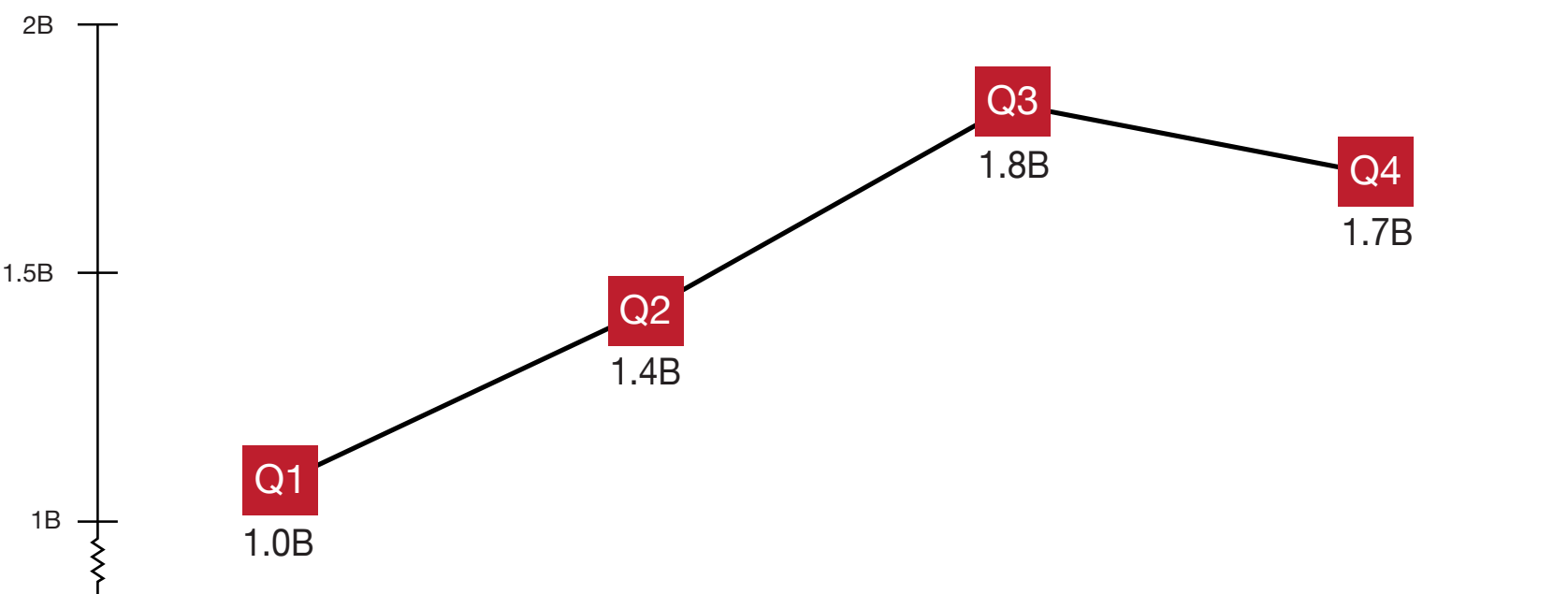


PIRATED DIGITAL CONTENT

MEASURING GLOBAL INFRINGEMENT ON PEER-TO-PEER FILE SHARING SERVICES

Piracy is a global phenomenon, affecting a wide range of digital content and occurring in a variety of Internet channels. Piracy rates have risen dramatically in the last decade. While these trends are best measured over long periods, tracking demand for pirated content on peer-to-peer file sharing services quarterly is an important first step to understanding the scope of the problem and developing solutions.

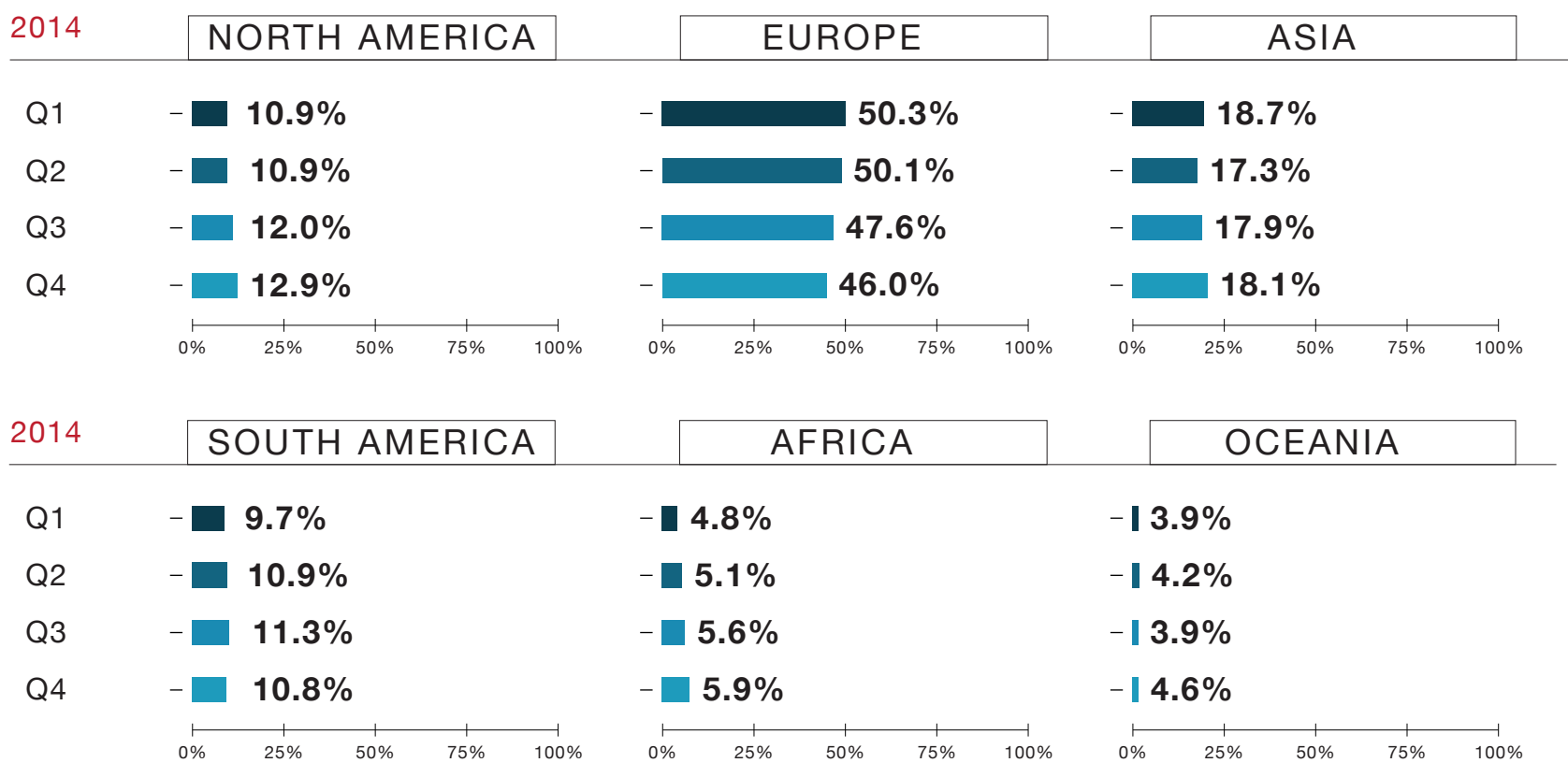
2014 | TOTAL INCIDENTS OF INFRINGEMENT



INFRINGEMENT PER MEDIA TYPE



GLOBAL INFRINGEMENT RATES BY REGION



While blockbuster releases and holidays affect piracy levels, piracy tends to increase quarter over quarter. Piracy is a global problem, with lost revenues due to counterfeiting and piracy totaling more than \$350 billion annually. Not only does it disrupt revenue for copyright holders, it also can decrease overall brand value.

For more information on AntiPiracy solutions visit markmonitor.com.