The Leader of Enterprise Brand Protection

MarkMonitor provides advanced technology and leading expertise that protect the revenues and reputations of the world’s foremost brands. We help enterprises realize their full potential with dedicated solutions that include:

- **Groundbreaking technology** for more visibility into infringements
- **Comprehensive coverage** of every channel your consumers take to find you
- **Powerful alliances** in industries, marketplaces and government
- **Top-rated customer service** for all of your support needs
- **A history of success** with far-reaching solutions and years of expertise

Establish & Defend Your Brand Across All Channels

**CORPORATE OVERVIEW**

**At A Glance**

- Founded in 1999

**LOCATIONS**
- San Francisco, CA, US (HQ)
- Meridian, ID, US
- Burbank, CA, US
- Rockville, MD, US
- London, UK
- Copenhagen, DK
- Munich, DE
- Vilnius, LT
- Shanghai, CN
- Tokyo, JP

**1,300+ CUSTOMERS**
- 50+ countries
- Half of the Fortune 100
- 10 out of 10 most highly trafficked websites
- 4 out of 5 top tech companies

**KEY VERTICALS**
- Telecommunications
- Technology
- Internet
- Retail
- Financial
- Healthcare
- Automotive
- Apparel
- Media

**PARTNERS**
- 180+ partners in 50+ countries

**PLATFORM**
- YouTube, Etsy, eBay

**LAW ENFORCEMENT**
- EUROPOL, INTERPOL, City of London Police

**INDUSTRY ASSOCIATIONS**
- ICANN, AMA, AFA, INTA, DSA

**WEBSITES**
- 1,300+

**MARKETPLACES**
- 50+

**SEARCH ENGINES**
- P2P

**MOBILE APPS**
- Social Media

**PARTNER SERVICES**
- Managed Services
- Antifraud
- Domain Management
- Anti piracy
- Anti counterfeiting
- IP protection

**THE INNOVATION**

✓ Most-visible listings
✓ Geo-specific search
✓ Threat level analysis
✓ High-value targeting

**THE MEANS**

- Authentic marketplace search technology
- IP proxies around the world
- Machine learning and predictive data models
- Analysis and investigation correlation tools

**THE ADVANTAGE**

- Target the same listings your consumers see
- Tailor results to your consumer’s location
- Identify issues worth your time and resources
- Take down infringers faster — and in bulk

**Contact us today.**

800.745.9229 (U.S.) | +44 (0) 1978 528 370 (Europe)
markmonitor.com

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