

MarkMonitor

CORPORATE OVERVIEW

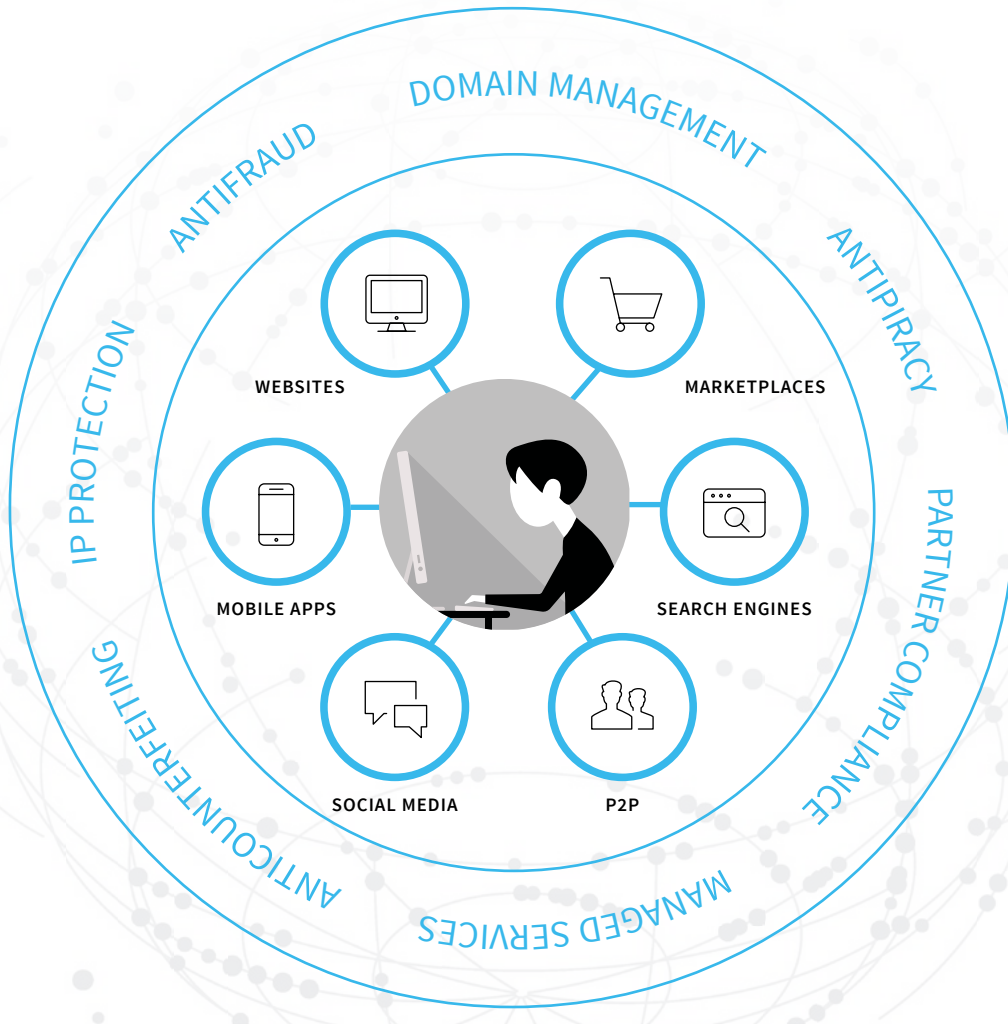
The Leader of Enterprise Brand Protection

MarkMonitor provides advanced technology and leading expertise that protect the revenues and reputations of the world's foremost brands.

We help enterprises realize their full potential with dedicated solutions that include:

- **Groundbreaking technology** for more visibility into infringements
- **Comprehensive coverage** of every channel your consumers take to find you
- **Powerful alliances** in industries, marketplaces and government
- **Top-rated customer service** for all of your support needs
- **A history of success** with far-reaching solutions and years of expertise

Establish & Defend Your Brand Across All Channels



At A Glance

Founded in 1999

LOCATIONS

- San Francisco, CA, US (HQ)
- Meridian, ID, US
- Burbank, CA, US
- Rockville, MD, US
- London, UK
- Copenhagen, DK
- Munich, DE
- Vilnius, LT
- Shanghai, CN
- Tokyo, JP

1,300+ CUSTOMERS

- 50+ countries
- Half of the Fortune 100
- 10 out of 10 most highly trafficked websites
- 4 out of 5 top tech companies

KEY VERTICALS

- Telecommunications
- Technology
- Internet
- Retail
- Financial
- Healthcare
- Automotive
- Apparel
- Media

PARTNERS

- 180+ partners in 50+ countries

PLATFORM

- YouTube, Etsy, eBay

LAW ENFORCEMENT

- EUROPOL, INTERPOL, City of London Police

INDUSTRY ASSOCIATIONS

- ICANN, AMA, AAFA, INTA, DSA

Focused, High-Impact Technology

THE INNOVATION	THE MEANS	THE ADVANTAGE
✓ Most-visible listings	Authentic marketplace search technology	Target the same listings your consumers see
✓ Geo-specific search	IP proxies around the world	Tailor results to your consumer's location
✓ Threat level analysis	Machine learning and predictive data models	Identify issues worth your time and resources
✓ High-value targeting	Analysis and investigation correlation tools	Take down infringers faster — and in bulk

Contact us today.

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markmonitor.com