



# ICP Recordal Services

Streamlined for Mainland  
China Compliance

For Additional Information, Contact Your  
Account Manager or Visit [markmonitor.com](http://markmonitor.com)



Is your website or web application fully compliant to operate in Mainland China?

Without an ICP (Internet Content Provider) Recordal (备案 / Bèi'àn) from the Chinese Ministry of Industry and Information Technology (MIIT), websites and apps hosted or resolving in Mainland China risk suspension, blocked access, or slow performance for local users.

Markmonitor's ICP Recordal Service simplifies this complex process, leveraging our in-market expertise as the leading foreign registrar authorized to operate in mainland China. We guide you through every step, ensuring your brand can operate legally, securely, and confidently in one of the world's largest and most highly regulated digital markets.

**Ensure your brand's online presence in Mainland China is compliant, accessible, and trusted.**

**1. Assess Requirements**

We review your website or application to determine the appropriate ICP recordal type (informational vs. commercial) based on your business model and hosting setup.

**2. Gather Documentation**


We streamline compilation of the list of necessary information and documents, ensuring accuracy and completeness.

**3. Manage Applications**


Our experts, in collaboration with trusted local partners, handle the data entry, submission, and communication with authorities, navigating provincial variations in process and timelines for you.

**4. Secure Approval and Issuance**


Once approved, you'll receive an official ICP number that allows your website to legally operate and resolve in Mainland China, boosting credibility and compliance.

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**Simplified Process** Making a complex, multi-step application process easy to navigate, saving you time and resources.


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**Full Compliance** Ensure your website or application meets Chinese regulatory requirements to avoid costly penalties or forced shutdowns.


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**Improved Accessibility** Local hosting enabled by ICP Recordal provides faster load times and more reliable access for Chinese users.

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**Enhanced Credibility** Displaying your ICP number demonstrates trust and compliance to customers, regulators, and business partners.

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**End-to-End Support** From first consultation to successful filing and updates, our local team acts as your trusted guide in China's evolving digital landscape.

**Contact your Account Manager to learn how you can benefit from this ICP Recordal Service**