

Domain Backorder: Never Miss Expiring Domain Opportunities



High-value domains don't become available often. And when they do, they are often claimed quickly.

Domain backordering gives you priority in securing previously registered domains, which can support your brand launches, defensive strategies, global expansion, and key digital initiatives, as soon as they are released.

Also known as drop-catching or domain snapping, domain backordering ensures you never miss critical opportunities by providing the ability to acquire domains the moment they expire and become available, leveraging multiple third-party providers to increase your chances of success.

Markmonitor makes this process seamless, strategic, and low-risk to help you confidently secure the domains that matter most to your brand.

✓ **How Markmonitor's Domain Backordering Service Helps**

Markmonitor's Domain Backorder service gives your organization a strategic advantage by combining automated monitoring, global coverage, and secure handling of newly acquired domains.

By leveraging multiple trusted third-party backorder providers, we significantly increase the likelihood of securing high-value domains, even in competitive release cycles.

- **Automated monitoring** of expiring domains across 1,000+ TLDs
- **Immediate registration attempts** the moment a domain becomes available to acquire
- **Global coverage** to support brand and product launches worldwide
- **No-risk pricing** as you're only charged if we are successful in processing the backorder
- **Secure handling** of acquired domains before transfer into your Markmonitor account

Contact your DPA or Account Executive for more information