



Domain Name Acquisitions

Protecting Your Brand
Through Expert Domain
Negotiations

For Additional Information, Contact Your
Account Manager or Visit [markmonitor.com](https://www.markmonitor.com)



Nothing takes the excitement out of a brand launch like discovering that, despite all your hard work and planning, someone else already owns the domain name that's an exact match to your brand. Markmonitor's Domain Name Acquisition service can help you secure your desired domain. Instead of entering conversations with someone who'll take advantage of your brand recognition and increase asking prices, we'll use our expertise in registrant investigation, outreach, evaluation and negotiation, escrow, and transfers to pursue and acquire the name on your behalf.

Domain Name Negotiations

Having managed thousands of successful domain name acquisitions, our team is highly experienced and perfectly positioned to negotiate on your behalf to secure the domain name at the right price.

Domain Purchase and Escrow

We will manage the transfer of an acquired domain after purchase, ensuring that it is safely and verifiably moved out of the hands of the existing registrant. Our Acquisition service is fully supported by our domain name strategists, ensuring that our teams from the corporate domain name management, legal and security divisions are ready to ensure a secure transfer of your domain name. Equally, special security arrangements required for purchases, including purchase agreements and custom escrow provisions can be arranged.

Frequently Asked Questions

How Does Markmonitor Help With Domain Name Acquisition?

Our team negotiates on your behalf to purchase domain names from third-party registrants while keeping your identity confidential from those registrants.

Does a Registrant Have to Sell Their Domain Name When Asked?

No. Domain acquisitions are predicated on a willing seller and willing buyer basis. A registrant is not obliged to sell their domain name or even enter negotiations. Our experienced team uses multiple means of communication to start constructive dialogs with registrants, leading to the best chance of acquisition success.

How Do You Keep Our Identity Confidential?

We tailor our approach to each acquisition based on the specific circumstances, using the approach best suited to the situation. Depending on the case, we may contact the registrant using different methods while leveraging our standing as a globally recognized domain services provider to support negotiations. Throughout the process, we do not disclose our client's identity or the nature of their business. Once an agreement is reached, the domain may be securely held at a neutral registrar before being transferred to the client's account, ensuring complete confidentiality.

How Long Does it Take to Acquire a Domain Name?

The time needed to conclude a successful acquisition varies. Purchases from well-established domain name brokers may be settled quickly, whereas complex seven-figure purchases involving multiple parties and escrow services may take considerably longer. Our team will advise you on the estimated time to completion of the acquisition.

How Do We Safely Manage Payments to the Seller?

You don't have to - Markmonitor handles that aspect, using reputable escrow services to ensure that funds are not released to a seller until the domain name is safely transferred and locked under our technical control.

Can We Purchase Names From International Sellers?

Absolutely. Our team routinely deals with sellers located all over the world and Markmonitor has native speakers in most commonly spoken languages.