

 Markmonitor™

dotBrand TLD

Own Your Digital Ecosystem



A competitive advantage for technology leaders and innovators

In today's saturated, fast-moving tech market, digital authenticity, agility, and control are key. A dotBrand Top-Level Domain (TLD) lets you own your internet namespace. Your dotBrand helps in eliminating impersonation, boosting innovation, and enabling faster go-to-market strategies. As the next application window opens in 2026, now is the time to act. Here's how your dotBrand can benefit your business:

YOURBRAND.COM



HOME.YOURBRAND



Cybersecurity by Design

Own your namespace and lock down your digital perimeter. Prevent phishing, brand abuse, and fake sites while enforcing secure protocols across all digital assets.



Brand Unity & Developer Trust

Establish trusted, global consistency across products, services, and geographies. Empower customers, partners, and developers to trust that "if it ends in .yourbrand, it's yours."



Built for the Future of the Web

From decentralized apps to AI-driven services, your digital footprint must evolve. Your dotBrand is a future-proof foundation to power your online innovation.



Cost Efficiency & IP Protection

Stop wasting resources on domain hoarding. dotBrand eliminates the need for defensive buys, streamlining digital operations and protecting your IP from misuse.



Launch & Scale Faster

Spin up product, beta, or campaign domains in minutes. Avoid concerns of non-availability and delays. Your dotBrand is deal for launches, dev sandboxes, or support portals.



Seamless UX & SEO

Deliver intuitive, branded URLs that users remember and trust. Cleaner domains improve discoverability and user retention across channels.

Act Now! The Clock is Ticking

The next application window opens in April 2026. Start planning today to secure your dotBrand TLD and take greater control of your digital infrastructure.

For additional information, contact your Account Manager or visit markmonitor.com