

Web3 Solutions Built With Security By Design



Security matters — your enterprise knows it and so does ours.

That’s why Markmonitor has dedicated the last 25 years to protecting our clients in the Web2 internet space, and now, we’re leading the way into a secure Web3, along with a select group of well-established and vetted partners.

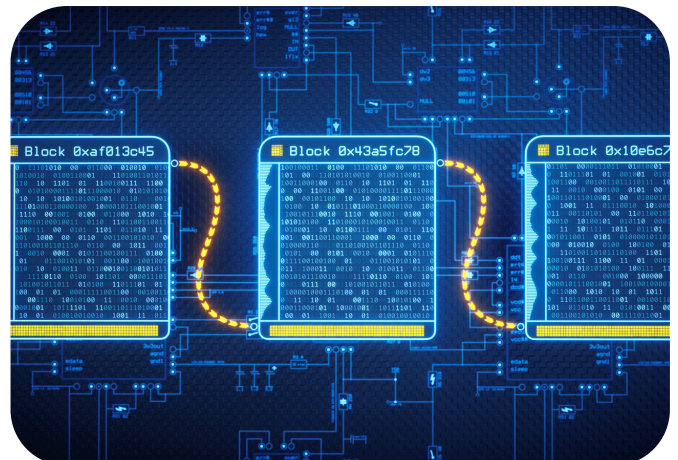
Our Web3 Solutions are comprised of four pillars: registration and management, protected domains, NFT domains acquisition, and custody solutions.

✓ **NFT Domain Registration and Management Are Secured By:**

- Completed transactions in the Unstoppable Domains portal via accounts that are validated through two-factor authentication.
- Verification that registered names are placed in Markmonitor’s vault via dedicated account management.
- Secured vault which includes management of private keys to ensure vault protection.

✓ **Protected NFT Domains Are Secured By:**

- Designated “protected” status of domains that match existing Trademark Clearinghouse (TMCH) submissions to ensure protection and security for brand owners.
- Guaranteed Unstoppable Domains™ registration of these “protected” NFT domain names exclusively and only to the underlying trademark TMCH/brand owner.
- Allocation of defensively registered or “blocked” NFT domains to Markmonitor’s vault.



✓ Acquired NFT Domains Are Secured By:

- Completely secure peer-to-peer acquisitions of previously registered NFT domain names via well-known third-party platforms.
- Creation of unique wallet for each acquisition.
- Utilization of BitGo and MetaMask Institutional TSS (MPC)* wallets to avoid a single point of failure on transactions.
- Purchase of cryptocurrencies via a vetted cryptocurrency exchange, MoonPay.
- Immediate movement of an acquired NFT to cold wallet storage upon completion of transfer.

*TSS (MPC): a set of cryptographic protocols allowing multiple parties to compute a function together without revealing their inputs to each other.

✓ NFT Domain Registration and Management Are Secured By:

Well-established and widely recognized as the most impregnable solutions in the Web3 industry, wallet custody solutions (both hot and cold) are provided by our partners, BitGo and MetaMask Institutional (MMI).

Implementation of multiple best practice security procedures as part of our enterprise wallet custody service to ensure the highest levels of security for our clients' NFT domain assets, including:

- IP Address Whitelisting
- Blockchain Address Whitelisting
- Multi-Factor Authentication
- Secure Admin Protocols
- Admin Transaction Approval
- Multi-Step Identity Verification
- Designated Final Approvers

Markmonitor's Industry-Leading Partners Provide Enterprise-Grade, Secure Web3 Solutions



METAMASK
Institutional



**UNSTOPPABLE
DOMAINS**



For additional information, contact your Account Manager or visit markmonitor.com