

DATASHEET

SSL Certificate Management

Securely Order, View and Manage SSL Certificates Online

Tracking Security Sockets Layer (SSL) Certificates across the enterprise can be a complex and time consuming process. And when SSL certificates expire without warning, the results can be disastrous. Designed to address these issues, the MarkMonitor Certificate Management solution enables corporations to quickly and securely order, view and manage SSL certificates online.

As a component of the MarkMonitor secure online portal, key features of the Certificate Management solution include the ability to: order, view and manage SSL certificates; associate notes, groups and user-defined fields to SSL certificates; and track SSL certificate expiration dates.

Trust and Confidence Are Crucial in the Online World

With constant threats from identity theft and other fraudulent activities online, today's customers and business partners demand more assurance that their personal, financial and business information is safe. Without that assurance, customers may simply stay away.

That's why any organization that does business online—especially one engaged in e-commerce—must make every effort to effectively and visibly secure its websites.

For most, the worldwide SSL security standard provides the means to enable the privacy of online communications and reassure customers and partners. Simply put: when users see the familiar padlock symbol they trust their sensitive and confidential information is safe.

Effectively, Efficiently “Put a Lock” on Your Sites—with MarkMonitor

MarkMonitor makes it easy for you to cost effectively maintain the precise authentication levels you need for each of your websites.

By enabling companies to choose from a wide range of SSL certificates—both Standard and Extended Validation, all from leading Certificate Authorities—MarkMonitor offers flexibility and convenience to global corporations, who can also optimize costs by matching encryption levels to the specific needs of each site.

And, as with all MarkMonitor Services, customers can depend on a level of service and expert guidance which is unparalleled in the industry.

Flexible, Cost-effective SSL Certificate Choices

MarkMonitor offers “one-stop shopping” convenience to global corporations who may need a variety of SSL certification types.

- Choice of leading Certificate Authorities.
MarkMonitor offers a wide variety of certificates from Symantec, GeoTrust and Thawte. More options allows you to match the right cert to your needs.
- Custom-tailored SSL prescriptions.
MarkMonitor works with you to understand your requirements and recommend the certificate(s) best suited to your needs.

- Standard SSL Certificates.
This protection includes up to 256-bit encryption while displaying the standard padlock symbol in all browsers—letting users know they’re on encrypted site. Authentication methods vary by Certificate Authority and certificate type.

	Validation Method	Green Address Bar	Issuance Speed	Multi-Year Options
Symantec				
Symantec Secure Site	✓✓✓	No	1-2 days	1-2 years
Symantec Secure Site Pro	✓✓✓	No	1-2 days	1-2 years
Symantec Secure Site w/EV	✓✓✓✓	Yes	1-5 days	1-2 years
Symantec Secure Site Pro w/EV	✓✓✓✓	Yes	1-5 days	1-2 years
GeoTrust				
GeoTrust Quick SSL Premium	✓	No	<24 hours	1-2 years
GeoTrust True Business ID	✓✓	No	1-2 days	1-2 years
GeoTrust True Business ID w/ SAN	✓✓	No	1-2 days	1-2 years
GeoTrust True Business ID Wildcard*	✓✓	No	1-2 days	1-2 years
GeoTrust True Business ID w/EV	✓✓✓✓	Yes	1-5 days	1-2 years
Thawte				
Thawte SSL 123	✓	No	<24 hours	1-2 years
Thawte SSL Web Server	✓✓✓	No	1-3 days	1-2 years
*Secures an unlimited number of sub domains with a single certificate.		✓	Domain Vetting	
		✓✓	Domain and Organization Vetting	
		✓✓✓	Domain, Organization and Individual Vetting	
		✓✓✓✓	Domain, Organization and Individual Vetting + EV Requirements	

Extended Validation (EV) SSL Certificates

This strongest commercially available level of encryption adds the green address bar visual cue in leading browsers. It also features added protection from phishing and other abuse, and is provided through Certificate Authorities who follow the most stringent authentication processes, passing rigorous annual audits.

Many corporations also enjoy convenience, efficiency, and cost savings by managing SSL certification through the same company that brings them Domain Management, Domain Advisory Services, Brand Protection, Managed Services and more—MarkMonitor.

Protecting Revenues and Reputations

As the global leader in online brand protection, MarkMonitor provides advanced technology and expertise that protects the revenues and reputations of the world's leading brands. Customers choose MarkMonitor for its unique combination of industry-leading expertise, advanced technology and extensive industry relationships to preserve their marketing investments, revenues and customer trust.

For additional information on MarkMonitor Services, call us at 1-800-745-9229 or visit www.markmonitor.com.

SSL Certificate Management Benefits

- Centrally manage domains and certificates within a single, secure online environment
- Obtain visibility into all issued certificates and track expiration dates
- Get expert advice on meeting your company's specific security requirements
- Choose from leading Certificate Authorities including GeoTrust, Thawte and Symantec