

Fact sheet | Domain Management

Five reasons why brands trust MarkMonitor to protect their domains

Helping to establish, protect and defend your global domain assets

1. Premium security

We protect the most highly
trafficked websites utilizing
industry-leading security services



Industry-first security features

Our advanced registrar and registry locking for domain protection and two-factor authentication for account protection give you peace of mind.



Trusted by leaders

We manage the domain portfolios of the ten most trafficked companies in the world.



Instant notifications

We will notify you of any account or domain change for secure account management.

2. Superior customer support

Unparalleled customer service and support, trusted by the world's biggest brands



Dedicated client services manager

CSMs at MarkMonitor bring more than six years of average tenure, undergo extensive yearly training, and become an extension of your team.



Consulting services

Our comprehensive suite of research and consulting services and relationships with international registries are well-suited for managing your corporate domain portfolios.



Global support

With 24x7 emergency customer support, global reach at offices around the world and support in more than 30 languages, we boast a near-perfect customer satisfaction rating.

3. Strategic guidance and shared expertise

Leverage decades of collective knowledge and deep expertise that help you enhance your domain portfolio strategies



Strategic guidance

We have 15+ years experience managing corporate-only domain portfolios, and can provide expert advice on domain acquisitions, sales and strategy development.



Brand owner advocacy

We are outspoken advocates when it comes to protecting your brand, participating actively at ICANN while maintaining strategic relationships with numerous industry associations (IACC, INTA, etc.).



New gTLD services

We simplify new gTLDs by offering a comprehensive suite of new gTLD services designed to reduce complexity. We empower our clients to make informed decisions based on the experience of true industry experts.

4. Centralized domain management

A centralized portal allows you to manage your domains, DNS, SSL certificates and other domain-related solutions in one place



Centralized portal

Our highly intuitive portal gives you one place to manage domains, acquisitions, DNS and SSL certificates.



Workflow and reporting

We provide advanced filtering and reporting capabilities, as well as flexible account management and workflow automation.



Integrated solutions

Access the industry's most complete TLD requirements database and have integrated new gTLD solutions, including the TMCH Manager and New gTLD Information Center.

5. Innovative technology

Integrated technology provides you visibility and insights to effectively manage your global domain portfolios



Portfolio optimization

From easy-to-see website thumbnails to understanding the value of your domains with domain scoring, effective tools allow you to optimize your domain portfolio.



Key performance indicators

Actionable intelligence helps you evaluate and improve domain portfolio performance.



Registration advisor & mobile app

Build and enhance portfolios with customized recommendations using the MarkMonitor Registration Advisor. Our mobile app also enables you to complete common domain functions on the go.

Contact our experts today:

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