

# Secure & Streamline Access with **Single Sign-On**



Single Sign-On (SSO) enables your organization to streamline user access by eliminating the need for multiple login credentials when accessing the Markmonitor Domain Management portal. **SSO improves security, simplifies IT management, and enhances user productivity** by centralizing control over access, onboarding, offboarding, and compliance audits.

## Key Benefits

- **Simplified Authentication:** Users log in once to access multiple applications.
- **Improved Security:** Supports strong authentication policies, allows rapid user disablement, and configurable session time-out.
- **Seamless User Experience:** Eliminates repetitive credential entry and password fatigue.
- **Scalable Integration:** Easily integrates with existing SAML 2.0 compliant identity providers.

## Integration Overview

Markmonitor uses the widely adopted Security Assertion Markup Language 2.0 (SAML 2.0) protocol to provide SSO.

- **Metadata Exchange:** Secure configuration is achieved by exchanging XML-based metadata files detailing Entity IDs, cryptographic keys, and protocol endpoints.
- **Service Provider (SP):** Markmonitor acts as the Service Provider.
- **Identity Provider (IDP):** Your organization's IDP manages user authentication.

## Setup Requirements

- **IDP Metadata:** Provide your Identity Provider metadata file (usually an XML file or URL) that includes a certificate signed with at least a SHA-256 hash algorithm.
- **User Account Mapping:** Existing user accounts need to be updated to use individual corporate email addresses.
- **Two-Factor Authentication (2FA):** If your IDP supports 2FA, Markmonitor 2FA is not required for SSO users.

## Access Information

As we use a Service Provider initiated workflow, Markmonitor provides a bookmark URL specific to your organization for accessing the multi-tenanted SSO endpoint. This URL can be added as a bookmark or integrated within your SSO system for ease of use.

## Compatible Major SSO Providers

- Okta
- Microsoft Entra (formerly Azure AD)
- ADFS (Active Directory Federation Services)
- OneLogin
- Ping Identity
- Google Workspace

**For additional information, contact  
your Account Manager or visit  
[markmonitor.com](https://markmonitor.com)**