

Uniform Domain-Name Dispute-Resolution Policy (UDRP) Solutions



✓ What is UDRP?

In 1999, the Internet Corporation for Assigned Numbers and Names (ICANN) developed a policy with consultation from the World Intellectual Property Organization (WIPO) to resolve disputes between trademark owners and registrants of domain names.

This Uniform Domain-Name Dispute-Resolution Policy (UDRP), sets out procedures, rules and guidelines that govern the process whereby an aggrieved trademark owner may petition an appointed arbitrator or group of arbitrators to cancel the domain name registration, or transfer the domain name back to the trademark owner, based on the trademark owner's superior rights to the domain name and the domain name registrant's bad faith.

✓ Comprehensive Solutions for Navigating UDRP

With more than 20 years of experience safeguarding corporate brands online, Markmonitor is exceptionally equipped to assist clients with UDRP filings. Our expertise is backed by proprietary solutions, thorough review, and comprehensive support.

As the UDRP is an administrative proceeding, we offer a cost-effective alternative to expensive legal counsel, streamlining the process from start to finish. Markmonitor handles every step, including data collection, evidence gathering, preparation and submission of filings and domain transfer to our client's portfolio. Our services are offered at a transparent fixed rate, covering all research, administrative work and filing fees.

✓ UDRP Requirements

The UDRP has been adopted in full by ICANN-accredited registrars in all gTLDs (from .aero to .zone) and certain ccTLDs*. It is available for disputes concerning an alleged abusive registration of a domain name. Abusive registrations are those that meet the following criteria:

- The domain name registered by the registrant is identical or confusingly similar to a trademark or service mark in which the complainant (the person or entity bringing the complaint) has rights
- The domain name registrant has no rights or legitimate interests in respect to the domain name in question
- The domain name has been registered and is being used in bad faith

*See www.wipo.int/amc/en/domains/cctld/index.html for a complete list

✓ **Our Experts Complete the UDRP Process for You**

The following outlines the UDRP Administrative Procedure offered through Markmonitor, based on the WIPO Guide to the UDRP. Markmonitor undertakes all research, evidence compilation, submission of filings and responses on behalf of our clients:

- **Evidence Compilation and Complaint Preparation:** Collaborate with our client to gather necessary evidence to demonstrate abusive registration, conduct a trademark review, draft and then file the complaint
- **Post-Unmasking Review:** If needed, examine WHOIS details after the registrant's identity is revealed to identify common domains, additional instances of abuse, or historical UDRP cases involving the registrant, thereby strengthening the filing
- **Amendment Filing:** Submit amendment(s) to include new registrant details, additional domains, or supplementary information as needed
- **Response Filing:** Review the filing of a response by the respondent if they choose to contest the complaint
- **Panel Appointment:** The appointment by the dispute resolution service provider of an Administrative Panel to decide the dispute
- **Decision Issuance and Notification:** Ensure the issuance of the Administrative Panel's decision and the notification to the client and provide updates throughout the process

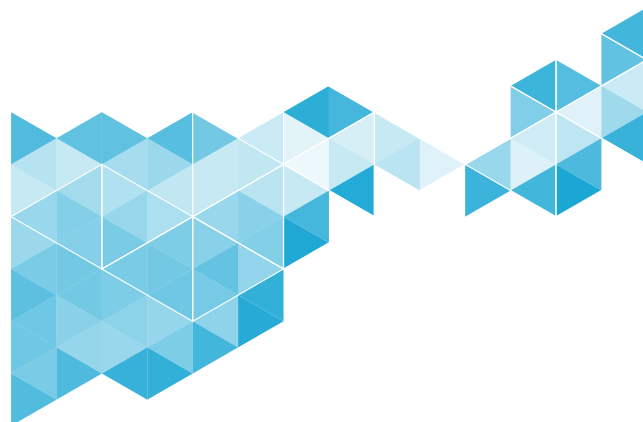
- **Implementation of Decision:** Oversee the implementation of the Administrative Panel's decision, including working with the current registrar to transfer the domain to our client's portfolio

The entire process generally spans between eight to ten weeks.

✓ **Building Strategy, Sustaining Results**

Designed for global companies who need worldwide, world-class expertise at every level, Markmonitor offerings include a range of strategic professional services and custom configured managed services. These services help companies maximize their brand protection impact and realize immediate and sustained ROI.

- Trust the entire process to experts in domain dispute resolution administration
- We compile compelling evidence by leveraging proprietary domain name research systems
- Avoid high-priced, variable legal fees while achieving desired results
- Easily budget and control expenses with the Markmonitor all-inclusive fee



For additional information, contact your Domain Portfolio Advisor or visit [markmonitor.com](https://www.markmonitor.com)

For more information on WIPO UDRP statistics, please visit <https://www.wipo.int/amc/en/domains/statistics/>. Please note that these statistics are only for UDRP cases filed with WIPO, and there are multiple other dispute providers who may not post statistics publicly.